

Cookie Policy

Securitas uses cookies on the website www.securitas.com.mx in order to enhance your experience, but not all cookies, or similar technologies, are necessary for the website to function. You accept the usage of some or all categories of cookies on our website by selecting the "Accept" button, or by adjusting the settings, in the cookie information banner on the bottom of the page.

What are cookies?

A cookie is a small text file containing an identifier (a string of letters and numbers) that is sent by a web server to a web browser, and stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server. Cookies are used to enable web pages to function more efficiently as well as providing information to the web page owner. Cookies also make it possible to distinguish users from each other, which can give the user a more positive experience of the website.

The term cookie is the most used term but "cookies" actually describe a range of technologies, such as;

- Pixel tags,
- Mobile device identifiers, and
- Web storage used in desktop software or mobile devices.

When we refer to "cookies" in this policy we mean all such technologies.

There are a few different categories of cookies, including:

Session and persistent cookies

- **Session cookies** – these are cookies which expire once you close your web browser, and
- **Persistent cookies** – these are cookies which stay on your device for a set period of time or until you delete them.

First and third party cookies

- **First-party cookies** – these are cookies set by the website that you are visiting at the time, either by us, or by a third party at our request,
- **Third-party cookies** – these are cookies that are set by a party other than that of the website you are visiting. If you visit Securitas website or use Securitas services and another party sets a cookie through that website this would be a third-party cookie.

Cookies used within this service

In the list here below we describe the cookies used, as well as the purpose and storage period of each cookie:

Cookies

Name: __ga

Domain: www.securitas.com

Description: Used by Google Analytics

Purpose: Used to distinguish users. A unique identifier associated with each user is sent with each hit in order to determine which traffic belongs to which user. This cookie enables the website's owner to track a visitor's behavior and measure the website's performance. The main purpose of this cookie is to improve the website's performance.

Storage period: 2 years

Information to/from third party: This cookie sends information to Google

Name: _gat

Domain: www.securitas.com

Description: Used by Google Analytics

Purpose: Used to throttle request rates for information on the website. This cookie does not store any user information. The main purpose of this cookie is to improve the website's performance.

Storage period: 10 minutes

Information to/from third party: This cookie sends information to Google

Name: _gid

Domain: www.securitas.com

Description: Used by Google Analytics

Purpose: Used to distinguish users. This cookie enables the website's owner to track a visitor's behavior and measure the website's performance. The main purpose of this cookie is to improve the website's performance.

Storage period: 24 hours

Information to/from third party: This cookie sends information to Google

Name: ai_session (always active)

Domain: www.securitas.com

Description: Unique anonymous session identifier cookie.

Purpose: Speeds up page loading times and overrides any security restrictions that may be applied to a browser based on the IP address from which it comes

Storage period: This cookie is deleted when you session expires

Information to/from third party: Information sent to Microsoft Azure

Name: ai_user (always active)

Domain: www.securitas.com

Description: Used with Microsoft Application Insights for collecting statistical usage and telemetry information

Purpose: Unique user identifier cookie for counting the number of users accessing an application over time.

Storage period: This cookie is deleted when you session expires

Information to/from third party: Information sent to Microsoft Azure

Name: ASP.NET_SessionId (always active)

Domain:: www.securitas.com

Description: Session identifier

Purpose: Used to keep track of a user navigating through the website. This is used to transfer information between pages and to store information that the user might reuse on different pages. The main purpose of this cookie is to improve the website's performance.

Storage period: Session period when browsing the website

Information to/from third party: No

Name: CookiesAccept (always active)

Domain: www.securitas.com

Description: Website cookie settings

Purpose: Used to keep track of whether the user has accepted the cookie usage or not. This is not set unless the visitor has clicked on "Accept" in the cookie banner in the bottom of the website. The main purpose of this cookie is to improve the website's performance.

Storage period: 365 days

Information to/from third party: No

Name: .EpiForm_VisitorIdentifier (always active)

Domain: www.securitas.com

Description: Functionality-related.

Purpose: Identifies the form submission to the site when a visitor submits data to via an Episerver form. Stores a GUID which is the visitor identifier. Persistent (90 days from creation).

Storage period: 90 days

Information to/from third party: No

Name: .EpiForm_BID (always active)

Domain: www.securitas.com

Description: Functionality-related.

Purpose: Identifies the form submission made to the site when a visitor submits data via an Episerver form. Stores a GUID as the browser ID.

Storage period: 90 days

Information to/from third party: No

Name: EpiForm_{FormGuid}:{Username} (always active)

Domain: www.securitas.com

Description: Functionality-related.

Purpose: Stores partial form submissions so that a visitor can continue with a form submission upon return. One cookie is created for each form and each logged in visitor. Stores the current submission status of the form (formGuid, submissionID, and if submission is finalized or not).

Storage period: 90 days

Information to/from third party: No

Name: ARRAffinity (always active)

Domain: www.securitas.com

Description: Used to aid people who need to stay with a certain instance of web app or web site in Azure.

Purpose: Routes the request made through a web browser to the same machine in the DXC cloud environment. See ARRAffinity - Microsoft Azure. This cookie is deleted when you close your browser.

Storage period: This cookie is deleted when you close your browser

Information to/from third party: Information sent to Microsoft Azure

Name: __cfuid (always active)

Domain: www.securitas.com

Description: Speeds up page loading times.

Purpose: Speeds up page loading times and overrides any security restrictions that may be applied to a browser based on the IP address from which it comes

Storage period: 1 year

Information to/from third party: Used for Cloudflare

Name: EPI-MAR-<Content GUID> (always active)

Domain: www.securitas.com

Description: Analytical/performance functionality

Purpose: Records a visitors interaction with a running website optimization test, to ensure that a visitor has a consistent experience.

Storage period: Typically optimization tests are short-lived (eg a couple of weeks). The cookie is removed after the test has completed.

Information to/from third party: No

Managing your cookies

Browsing cookies

You can withdraw your consent for us to use cookies whenever you want by deleting the cookie "CookiesAccept" from our domain and reloading the website.

Please note that if you refuse cookies you may not be able to use all features within the website.

Securitas will not use cookies to collect personally identifiable information about you. However, if you wish to restrict or block the cookies which are set by Securitas, or indeed any other website, you can do this through your browser settings on your computer or by not accepting cookies on the website. Each browser or mobile app is different, so check the "Help" menu of your browser to learn how to change your cookie preferences.

Alternatively, you may wish to visit <https://www.aboutcookies.org/> which contains comprehensive information on how to do this on a wide variety of browsers. You will also find details on how to delete cookies from your computer as well as more general information about cookies. For information on how to do this on the browser of your mobile phone you will need to refer to your handset manual.

Mobile identifiers

On your mobile device, your operating system may provide you with additional options to opt out of tracking or to otherwise reset your mobile identifiers. For example, you may use the "Limit Ad Tracking" setting (on iOS devices) or a setting to "Opt out of Internet-Based Ads" (on Android).

How we use cookies

During the course of any visit to the Securitas website, the pages you see, along with any cookies, are downloaded to your device. Many websites do this, because cookies enable website publishers to do useful things like find out whether the device has visited the website before.

In order to be able to provide relevant information to our visitors, we need aggregated statistical visitor data that is collected by means of cookies.



Contact information

If you have any queries or concerns about the policies set out above, please do not hesitate to contact Grupo Securitas México, S.A de C.V via the contact details below:

Contact our data protection officer on

Grupo Securitas México, S.A. de C.V.

Att: Lucero Nallely De la Cruz

Isidoro Sepúlveda No. 535 Int. 1-10, Los Arrecifes, Apodaca, Nuevo León, Zip Code 66633

lucero.delacruz@securitas.com.mx and renata.jimenez@securitas.com.mx